

SOCIAL MEDIA POSTS

Using social media is a great way to increase awareness of the incredible work you are doing to raise money for childhood cancer research! Here are some example social media posts you can use or shorten to help boost donations.



Remember to include the link to your personal fundraising page, and don't forget to visit www.kidscan.org.uk/Sponsored-Fundraising-Pack to download some images to go with your posts!



This year I am going to be taking on the [insert challenge] to raise money for a charity close to my heart. Kidscan Children's Cancer Research invest in research across the UK, to find safe new treatments for children with cancer. Only 3.5% of cancer research spend is dedicated to childhood cancer, so charities like Kidscan really need your help to boost childhood cancer research. Help me to make a difference by visiting my fundraising page: [insert page link]



In [insert number] days I am going to be [insert challenge] to raise money for Kidscan Children's Cancer Research. Despite advances in treatments, 20% children in the UK diagnosed with cancer still won't survive! With the money we raise, Kidscan will fund research across the UK dedicated to finding more effective treatments. Please sponsor me by visiting: [insert fundraising page link]



Just £10 can fund one hour of life saving research to help find new and improved treatments for children with cancer. Children and adults often suffer different types of cancer, that's why research specifically for children is needed! Will you help me to raise money sponsoring me to [insert challenge]? Visit my fundraising page today: [insert link]



I am [insert challenge] to raise money for childhood cancer research! In the UK 60% of children diagnosed with cancer will develop life-altering disabilities caused by treatments that damage their bodies. By sponsoring me, you can help Kidscan to find new treatments that don't leave children with late effects. Visit my fundraising page [insert link] to sponsor me.



Did you know for the price of a takeaway coffee you could sponsor me to [insert challenge name] and together we can help beat childhood cancer. Kidscan Children's Cancer Research are one of the only charities in the UK dedicated to finding new and improved treatments specifically for children.



I did it! I completed the [insert challenge name] to raise money for Kidscan Children's Cancer Research. There's still time to visit my fundraising page [insert link] to help me reach my fundraising target of [insert amount]. Every penny donated will help to find new and improved treatments for children with cancer.



I am taking on the [insert challenge name] to raise money for Kidscan Children's Cancer Research and I need your help to reach my fundraising target. If every person you know donates just £1, together we can reach a target of £ [insert target]. Share this post and ask your friends and family to sponsor me, and together we can make a difference for future children diagnosed with cancer. To find out more about Kidscan visit: www.kidscan.org.uk