



# Charity Menu

Help raise money for Childhood Cancer Research  
by hosting an invisible charity menu!

# Introducing the Charity Menu

This year hundreds of children across the UK will spend Christmas in hospital undergoing treatment for cancer. These treatments are often designed for adults and can damage children's bodies leaving them with side effects that can last a lifetime.

Throughout November & December we are asking local cafes, restaurants and takeaways to help us find safe new treatments for children with cancer, by offering customers a way to donate by hosting an invisible charity menu!

Each tantalising item is completely invisible so each time a customer 'buys' an item you can give 100% of the donation to charity. We have included some examples of charity items for your menu, but you could be creative and add your own festive favourites guaranteed to entice your customers!

## Our Charity menu options

### Thoughtful Tip

#### £1.00 Donation

Add a pound of your bill and leave behind a tip that can really make a difference

### Cup of Kindness

#### £2.00 Donation

Filled to the brim with festive joy, "raise" a cup of kindness and donate £2 to Kidscan

### Side of Charity Chips

#### £3.00 Donation

"Chip" in and support Kidscan with a portion of charity chips, completely invisible and guilt free!



## FAQ's

We want to make fundraising as easy as possible, so we have answered some of the most frequently asked questions about hosting a charity menu. But if there is something we haven't covered or you want to host a charity menu then get in touch by emailing [info@kidscan.org.uk](mailto:info@kidscan.org.uk) or by calling **0161 295 3864**

### How do we track donations?

If you have a till system that is easy to update, you can export a report when you are ready to see the number of charity items you have sold. Alternatively you can keep a tally of the items sold, host a change tin or even ask about a contactless donation point.

### We are takeaway only?

A lot of takeaways and restaurants are takeaway only or are now offering a takeaway option. But that doesn't need to stand in your way. Simply add your new menu items to your online booking system or delivery service.

### Do we need to make the coffee or chips?

Not at all, the idea of the charity menu is to offer your customers a way of donating to charity by adding an item to their order that is invisible. This allows you to donate 100% of the donation directly to Kidscan, without affecting your income.

### How do I promote the charity menu?

When you sign up we will call you to understand more about your cafe, restaurant or takeaway. We can then provide table talkers, menu inserts and posters to help you promote your menu without the need to reprint your existing menus.



## Other ways to raise.

There are hundreds of ways to raise more for Kidscan this Christmas. From hosting your own Christmas Jumper Day to taking on a virtual Festive Dash with your colleagues or customers. Here are some of the ways your business can get involved.

### Charity Change Tin

On average our collection tins can raise over £50 in loose change, that's enough to fund 5 hours of vital research.

### Go Contactless

Do you have high footfall? Then why not speak to us about having a contactless donation point in your store?

### Merchandise

Everyone loves a Christmas collectible, so why not host our merchandise this Christmas?

### Nominate Kidscan

If you know another local business who may be able to support Kidscan, then an introduction is a great way to get involved.

## Where your money goes

At Kidscan Children's Cancer Research we recognise that specific treatments for children are needed that don't cause lasting damage such as hearing loss, organ & bone problems, mobility issues, secondary cancers and in some cases infertility.

We are one of the only charities in the UK dedicated to funding childhood cancer research and it costs more than £2,000 to fund a single research project. Every penny raised really does bring us one step closer to a day where every child can survive cancer and go on to thrive throughout adulthood.

