



# Festive Fundraising Pack



# Thank you for choosing to fundraise for Kidscan.

Whether you celebrate Christmas, Hanukkah or simply love a good sale, there's no denying that the festive season is one of the most magical times of the year. It's also a great time to make a difference to people's lives by fundraising for your favourite charity.

From throwing on your favourite festive sweater to a zoom call carol concert there are hundreds of ways to raise money. We have picked out just a few of our favourites, but don't forget if you want more inspiration or support with your fundraiser - our team are always there to help.

So what are you waiting for?

Let's get started!



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# Festive Fundraising Ideas

Christmas is a great time to get together to raise money for charity. To help you get started we have included our top fundraising ideas along with some virtual versions too!

## Christmas Jumper Day

Organise a Christmas Jumper day at work, school or at home in return for a small donation

Visit: [www.kidscan.org.uk/ChristmasJumperDay](http://www.kidscan.org.uk/ChristmasJumperDay) to download a fundraising pack.

## Christmas Bake-a-thon

Throw on your apron and bake something amazing! You could hold a festive bake sale or host a competition!

**Virtual:** Use zoom to host a virtual bake-a-thon complete with judging panel!

## Secret Santa

Everyone loves Secret Santa, but buying gifts can be difficult. So instead why not get everyone to make secret Christmas hats for each other instead and donate the money you would have spent to charity.

## Elf Auction

First, find yourself a troop of festive elves who are willing to volunteer their time. Next auction off your elves with the highest bidder winning a pair of helpful hands for the day!

## Festive Sweepstakes

Who will get to number 1? Who will be crowned King or Queen of the Castle? With so much going on it's the perfect time to host a charity sweepstake! You can even use our Pick A Present Sweepstake instead of creating your own

## Snowman Contest

From painting a snowman masterpiece to covering your friends in cotton wool, a build-a-snowman contest is a great contest for all ages!

## Join Reindeer Rush

Keep fit this Christmas and join Redineer Rush, the virtual fundraising challenge where you and your team walk 1300 miles to power your reindeer home! Visit: [www.kidscan.org.uk/ReindeerRush](http://www.kidscan.org.uk/ReindeerRush).

## 12 Days of Christmas?

Can't choose a festive fundraiser? Then why not do a different fundraiser each day to really give your fundraising a boost!

## Candy Cane Hunt

Get your office, school or local community involved by hosting a candy cane hunt. You can print our candy cane template and hide them for people to find!



## Christmas Carol Concert

From carols to Christmas number one's get your friends together and have a good old sing-a-long.

**Virtual:** host a video call and sing a long from the comfort of your own home.





## Meet Emilie

Emilie was diagnosed with stage 4 hepatoblastoma (liver cancer) when she was just 2 years old.

*“Although chemotherapy is over Emilie still has a number of daily hurdles due to the effects of the treatment she underwent. She has lost some of her hearing so wears hearing aids, she has a number of gastro issues and food intolerances, she still doesn’t have the strength and stamina that other children do either.*

*Emilie has to take a number of daily immunosuppressants to prevent her liver from rejecting, but this is medication which reduces her ability to fight off infections and she therefore catches bugs and germs very easily. Emilie is one of the most caring, empathetic child I know and when asked what she would like to wish for her response is always ‘for all poorly children to get better’ especially those battling cancer.”*

**60% of children will suffer late-effects from treatments used to save their lives. Your donations will help us to find safer treatments for children like Emilie.**

Call us 0161 295 3864

# Christmas Night In

Instead of planning your annual night out, why not plan a good old night in instead? From the cost of a new dress or shiny new shoes to a Christmas meal or a taxi on the way home, you can save yourself a lot of money that you can donate to KidsCan instead. Here are our top tips for having a festive night in!

### Christmas Movie Night

Host a Christmas Movie Marathon & ask for donations in return for a movie request! Although you can’t stream a movie over video, you could all watch it on your TV and share your reactions!

### Festive Quiz

Keep your guests entertained with a festive quiz! Just a quick Google will bring up plenty of sites with quiz sheets and even online quiz options!

### Food & Drink Evening

From a mulled wine to hot chocolate and mince pies, bring people together with a range of festive bites. Can’t physically meet? Organise and post out hampers for everyone to enjoy at home

### Pamper Night

Staying in doesn’t mean you can’t pamper yourself! If you are unable to meet organise packages filled with face masks and bath bombs to send in return for a small donation.

### Games Night

From charades to a never ending game of monopoly, get out the festive games and host a games night. Go virtual and play charades over zoom, or even take on an online escape game together.

### Family Night

Spending time together is what Christmas is all about so why not have a good old family get together. You could make decorations, toast marshmallows and snuggle in matching onesies.



Visit us online [www.kidscan.org.uk](http://www.kidscan.org.uk) | 04

# Where your money goes ①

We are one of the only charities in the UK dedicated to finding safe new treatments for children diagnosed with cancer. We invest in some of the greatest minds in the country giving them the opportunities to make amazing discoveries. Your donations give them the time and the tools they need to mix up something incredible in the labs. Here are some examples of what your donations can buy;

## 50p - 1 x Petri Dish

Giving our researchers a place to grow and study different kinds of cells.

## £10 - 1 x Bottle of Media

Giving our researchers to grow the different cells they need to run tests

## £5 - 30 x Minutes of Research

Giving our researchers the lab time they need to make new discoveries

## £20 - 1 x Bottle of CO2

Giving our researchers the equipment they need to incubate different types of cells.

## Ways to donate

Donating to charity is a great thing to do, especially at Christmas. You could choose to make a one-off donations or you could sign up to become a regular giver. Every penny counts, and every donation will take us one step closer to a day where every child diagnosed with cancer can survive and thrive throughout adulthood.



### Online

Donate or setup a regular gift by visiting: [kidscan.org.uk/donate](https://kidscan.org.uk/donate)



### Social Media

Give a one-off gift through our Facebook page [@KidscanUK](https://www.facebook.com/KidscanUK)



### Post

Send a cheque made payable to “**Kidscan Children’s Cancer Research**” to Kidscan Children’s Cancer Research, Alumni House, Salford University, Salford, M5 4NY.



## Meet Charlotte

Charlotte Jennings was diagnosed with an aggressive form of Acute Myeloid Leukaemia at the age of 11. Her first round of chemotherapy made her sick and she developed lesions on her liver and a rash all over her body caused by a fungal infection called Mucormycosis, a reaction to chemo.

When her first round of chemotherapy failed, Charlotte had to take a second round of the treatment, which caused side effects including leaking kidneys. She eventually needed a bone marrow transplant, taking a dosage of steroids more usually given to a grown man.

**In the UK only 3.5% of cancer research is dedicated to finding treatments for children.**

**However, children and adults are affected by different types of cancer and that’s why it is important to find treatments specifically for children like Charlotte. Every penny Kidscan raises goes directly to childhood cancer research.**

# Raise while you shop!

We know Christmas is one of the busiest times of the year and finding time to fundraise can be hard so why not raise money whilst you grab your Christmas shopping?

## Hit the Sales

Christmas is famous for buy one get one offers, but sometimes you just don't need that extra present. Donate your freebie to Kidscan and we can use them to raise money at raffles and tombolas!

## Forget the Presents

If you're struggling for gift ideas this festive season why not consider giving to charity instead? Giving to charity is a great way to give a gift to someone who has everything!

## Shop Online

Avoid the Christmas crowds and shop online. You can raise money for Kidscan at the same time by shopping through one of the below sites, each one will give us a percentage of your purchase – with no extra cost to you!

**Amazon Smile**  
smile.amazon.co.uk

**Giving Machine**  
thegivingmachine.co.uk

**Give as you Live**  
giveasyoulive.com

**eBay for Charity**  
charity.ebay.co.uk



## Meet Emma

Emma was diagnosed with a brain tumour when she was just 15 months old. She needed chemotherapy which reduced the size of the tumour, however when the chemotherapy stopped the tumour began to grow and Emma needed to restart chemo.

Now aged 11, Emma has needed treatment on and off for 10 years to halt the growth of the tumour. This year Emma started Proton Beam Therapy, a new treatment that causes significantly less side-effects than chemotherapy by targeting the tumour directly.

**Although advances in treatments have improved survival rates, there is still more to be done to find more effective treatments like Proton Beam Therapy and treatments that can stop cancers such as brain cancer completely, without the need for repeated rounds of chemotherapy.**

**The money you raise will help us to continue researching new treatments for children like Emma.**



t: 0161 295 3864 | e: [info@kidscan.org.uk](mailto:info@kidscan.org.uk) | w: [kidscan.org.uk](http://kidscan.org.uk)



Charity number: 10904946





# Help raise money for childhood cancer research

so children like Emma can survive & thrive after cancer

I am:

On the:

To book | donate | sponsor:

**60% of childhood cancer survivors will suffer late-effects** such as organ & bone problems, development issues, hearing loss and even infertility. These late-effects are caused by childhood cancer treatments that damage their bodies. Kidscan Children's Cancer Research are dedicated to finding safe new treatments so that every child diagnosed can survive and thrive after cancer.



# Christmas Night In

Join our Christmas Night in and help children like Emilie to **survive & thrive after cancer**

## Details:

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# Sponsor Me

and help children like Charlotte to **survive & thrive after cancer**

I am:

On the:

To sponsor me:

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# Candy Cane

# Hunt

## How to use

Print and hide your candy canes.

In return for a small donation, invite neighbours, friends, colleagues or family to play

Give each person a clue sheet with hints on how to find your candy canes

Ask them to note down the location of the candy canes and return a full sheet to win a prize!

All proceeds can be donated to Kidscan



# Candy Cane

# Hunt

## How to play

Follow the clues below to find the candy canes  
Write down the location of each candy cane or take  
a photograph on your phone!

Return your full sheet to win a prize!

All money raised will go directly to Kidscan Children's Cancer Research

£  
Per Sheet



Clue:

Location:



Clue:

Location:



Clue:

Location:



Clue:

Location:



Clue:

Location:



Clue:

Location:

# Pick A Present Charity Sweepstake

## How to use

Out of a hat, choose a number between 1 and 32 and place it in a box  
 In return for a small donation ask people to choose a number below, recording their name and contact details  
 Once all of your presents are gone, reveal the number in the box and announce the winner!  
 The winner receives a percentage of the collection or a prize and the remaining collection is donated to Kidscan  
**Every £10 donated funds one hour of vital childhood cancer research.**



1. 	2. 	3. 	4. 	5. 	6. 	7. 	8. 
Name	Name	Name	Name	Name	Name	Name	Name
Contact	Contact	Contact	Contact	Contact	Contact	Contact	Contact
9. 	10. 	11. 	12. 	13. 	14. 	15. 	16. 
Name	Name	Name	Name	Name	Name	Name	Name
Contact	Contact	Contact	Contact	Contact	Contact	Contact	Contact
17. 	18. 	19. 	20. 	21. 	22. 	23. 	24. 
Name	Name	Name	Name	Name	Name	Name	Name
Contact	Contact	Contact	Contact	Contact	Contact	Contact	Contact
25. 	26. 	27. 	28. 	29. 	30. 	31. 	32. 
Name	Name	Name	Name	Name	Name	Name	Name
Contact	Contact	Contact	Contact	Contact	Contact	Contact	Contact