

Sponsored Run

Fundraising Pack



Thank you for choosing to take on a challenge in aid of Kidscan! In the UK 20% of children diagnosed with cancer will not survive because treatments options are limited.

Of those who do, over 60% will be left with disabilities that can range from hearing loss to heart problems, caused by treatments that damage the healthy cells in their bodies.

By taking on such an incredible challenge, you can help us to find new and improved treatments for children with cancer so they can both survive cancer and thrive throughout adulthood.

We know you want to start training, so we want to make fundraising as easy as possible! That's why we have included all the materials you need, but if you need more support simply contact us using the details below and one of our fundraising team will be in touch to offer a helping hand!

Email: info@kidscan.org.uk

Call: 0161 295 3864

Visit: www.kidscan.org.uk/contact

Top tips for fundraising

Reach your fundraising goals with our handy tips & tricks. Visit www.kidscan.org.uk/sponsored-fundraising-pack/ to download more materials and discover more fundraising ideas!



1

Create an online fundraising page

An online fundraising page is a great way to collect donations. If you haven't already scan the QR code or visit the website above to get started.

2

Share your story

Sharing your story and fundraising page on social media is a great way to encourage people to donate. Sharing videos and photos of your progress to date can also help to keep you motivated and see how far you've come. Check out our sample social media posts and images to help get you started!

3

Totaliser

Did you know people are more likely to donate to your cause if you are working towards a goal? Use our fundraising totaliser poster to track your progress and encourage those last few donations.

4

Host a Mini Fundraiser

As well as asking for sponsorship, you could boost your fundraising with a run themed fundraiser. You can find out favourite ideas on our website, but remember if you are hosting your own fundraiser to stick to the guidelines by checking out our keep it legal checklist.

5

Sponsor Forms

Lots of people prefer to donate offline, so make sure you cover all bases by using the sponsor forms and posters in this pack. We've included a handy QR code too, for people who want to donate on the spot using their phone!

6

Gift Aid It!

When fundraising offline make sure you remind people about Gift Aid! If eligible it allows Kidscan to claim 25p for every £1 raised! See your sponsor form for more details.

7

Match Funding

Many employers encourage their staff to raise money for charity. Ask your employer if they are willing to match the funds you raise, or even make a donation to your fundraising page!

Did you know in the UK only 3.5% of medical research spend is dedicated to childhood cancer research? But at Kidscan every penny you donate goes directly to finding better treatments for children with cancer!

To pay in your donations:

- 1** Scan the QR Code
- 2** Visit [kidscan.org.uk/donate](https://www.kidscan.org.uk/donate)
- 3** Visit our Facebook Page [@Kidscan_UK](https://www.facebook.com/Kidscan_UK) and click donate
- 4** Send a cheque to Kidscan, Alumni House, The University of Salford, Acton Square, Salford, M54NY



Remember if people have made donations through the QR Code – let us know by emailing info@kidscan.org.uk so we can match up the donations and make sure your fundraising total is right!

SPONSOR ME

and together we can beat childhood cancer.

On the _____ I am taking on the _____
to raise money for **childhood cancer research**.

Please help me to reach my target of £ _____ by sponsoring me

Where your money goes

In the UK, 20% of children diagnosed with cancer will not survive because treatment options are limited. Of those who do, 60% will develop life-altering, life-limiting disabilities that occur because the treatments used to save them cause lasting damage to their bodies. This damage can lead to hearing loss, infertility, lung problems, heart failure, secondary cancers and even early mortality.

By funding research across the UK, Kidscan are dedicated to improving survival rates and eliminating late effects by finding new and improved treatments for children with cancer. By sponsoring me to take on a challenge, you can help Kidscan to create a world where every child can survive cancer and go on to live the long healthy lives they deserve. Find out more visit www.kidscan.org.uk

Together we can beat childhood cancer. Thank You!

Name:

Contact No / Email:

Address Inc Postcode:

RUN FOR



Children's cancer research



Name:

I'm running for Childhood Cancer Research

I aim to complete m/km in the

**My aim is
to raise**



£

Please sponsor me by visiting my page:

Where your money goes

Kidscan are dedicated to finding safe new treatments for children with cancer. Currently over 60% of childhood cancer survivors will suffer life-long, life-limiting side effects caused by treatments that damage their bodies. By finding new and improved treatments, Kidscan hope to create a world where every child can survive cancer and thrive throughout adulthood without suffering side-effects.

Name:

I am taking on the

.....
to raise money for KidsCan
Children's Cancer Research

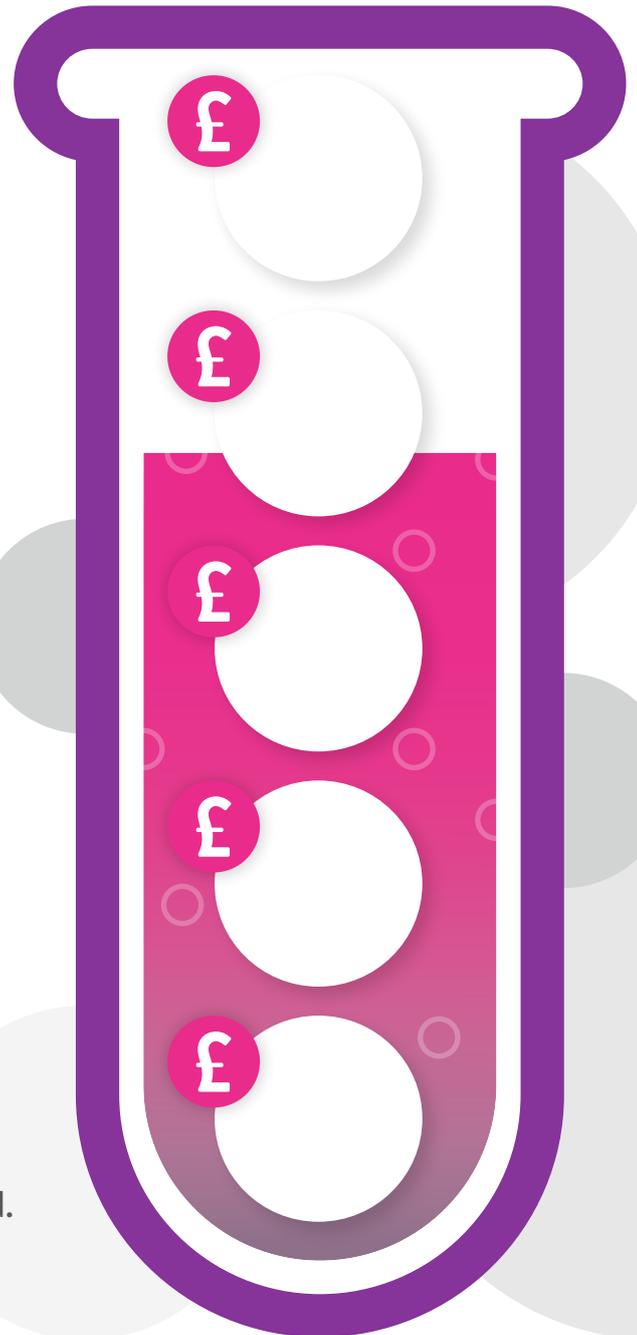
Please help me reach my goal by
donating to my fundraising page:

.....
**Every penny you raise will go towards finding safe
new treatments for children with cancer.**

Over 60% of childhood cancer survivors will suffer
life-long, life-limiting side effects caused by current
treatments that damage their bodies.

By finding therapies that only target cancerous cells in
the body, KidsCan hope to create a world where every
child can survive cancer and thrive throughout adulthood.

To find out more visit: www.kidscan.org.uk



SOCIAL MEDIA POSTS

Using social media is a great way to increase awareness of the incredible work you are doing to raise money for childhood cancer research! Here are some example social media posts you can use or shorten to help boost donations.



Remember to include the link to your personal fundraising page, and don't forget to visit www.kidscan.org.uk/Sponsored-Fundraising-Pack to download some images to go with your posts!



This year I am going to be taking on the [insert challenge] to raise money for a charity close to my heart. Kidscan Children's Cancer Research invest in research across the UK, to find safe new treatments for children with cancer. Only 3.5% of cancer research spend is dedicated to childhood cancer, so charities like Kidscan really need your help to boost childhood cancer research. Help me to make a difference by visiting my fundraising page: [insert page link]



In [insert number] days I am going to be [insert challenge] to raise money for Kidscan Children's Cancer Research. Despite advances in treatments, 20% children in the UK diagnosed with cancer still won't survive! With the money we raise, Kidscan will fund research across the UK dedicated to finding more effective treatments. Please sponsor me by visiting: [insert fundraising page link]



Just £10 can fund one hour of life saving research to help find new and improved treatments for children with cancer. Children and adults often suffer different types of cancer, that's why research specifically for children is needed! Will you help me to raise money sponsoring me to [insert challenge]? Visit my fundraising page today: [insert link]



I am [insert challenge] to raise money for childhood cancer research! In the UK 60% of children diagnosed with cancer will develop life-altering disabilities caused by treatments that damage their bodies. By sponsoring me, you can help Kidscan to find new treatments that don't leave children with late effects. Visit my fundraising page [insert link] to sponsor me.



Did you know for the price of a takeaway coffee you could sponsor me to [insert challenge name] and together we can help beat childhood cancer. Kidscan Children's Cancer Research are one of the only charities in the UK dedicated to finding new and improved treatments specifically for children.



I did it! I completed the [insert challenge name] to raise money for Kidscan Children's Cancer Research. There's still time to visit my fundraising page [insert link] to help me reach my fundraising target of [insert amount]. Every penny donated will help to find new and improved treatments for children with cancer.



I am taking on the [insert challenge name] to raise money for Kidscan Children's Cancer Research and I need your help to reach my fundraising target. If every person you know donates just £1, together we can reach a target of £ [insert target]. Share this post and ask your friends and family to sponsor me, and together we can make a difference for future children diagnosed with cancer. To find out more about Kidscan visit: www.kidscan.org.uk

Guess My Time Sweepstake

I am taking part in the _____ to raise money for Kidscan Children's Cancer Research. Can you guess how long it will take me to cross the finish line and complete the _____ miles/kilometres?

How to Enter

Enter your details below along with your guess. Each go is a suggested donation of £ _____

The Prize

The person with the closest time will win: _____

If the winning time is exactly between two entries, the prize will be given to the lowest guess.

Guess Your Name	Guess Your Name	Guess Your Name	Guess Your Name
Guess Your Name	Guess Your Name	Guess Your Name	Guess Your Name
Guess Your Name	Guess Your Name	Guess Your Name	Guess Your Name
Guess Your Name	Guess Your Name	Guess Your Name	Guess Your Name
Guess Your Name	Guess Your Name	Guess Your Name	Guess Your Name

Closing date is the _____ winner will be revealed by _____

KIDSCAN CHILDREN'S CANCER RESEARCH IS NOT THE PROMOTER AND DOES NOT ACCEPT ANY RESPONSIBILITY FOR THIS SWEEPSTAKE

Sponsor a Kilometre!

On the I am running 10k in the

Will you sponsor a kilometre to keep me motivated and help me to raise money for Kidscan Children's Cancer Research?

Kilometre	Sponsor Name
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10.	

Where your money goes

Kidscan are dedicated to finding safe new treatments for children with cancer. Currently over 60% of childhood cancer survivors will suffer life-long, life-limiting side effects caused by treatments that damage their bodies. By finding new and improved treatments, Kidscan hope to create a world where every child can survive cancer and thrive throughout adulthood without suffering side-effects.

Sponsor a Kilometre!

On the I am running 21k in the

Will you sponsor a mile to keep me motivated and help me to raise money for Kidscan Children's Cancer Research?

Kilometre	Sponsor Name	Kilometre	Sponsor Name
1.		12.	
2.		13.	
3.		14.	
4.		15.	
5.		16.	
6.		17.	
7.		18.	
8.		19.	
9.		20.	
10.		21.	
11.			

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Sponsor a Mile!

On the I am running 26.2miles in the

Will you sponsor a mile to keep me motivated and help me to raise money for Kidscan Children's Cancer Research?

Mile	Sponsor Name	Mile	Sponsor Name
1.		14.	
2.		15.	
3.		16.	
4.		17.	
5.		18.	
6.		19.	
7.		20.	
8.		21.	
9.		22.	
10.		23.	
11.		24.	
12.		25.	
13.		26.	

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WE DID IT!

With a time of _____

I completed the _____

Thank you for sponsoring me, so far we have raised _____

for Kidscan Children's Cancer Research.

Help me boost my total!

If you have pledged to sponsor me the deadline to pay in is: _____

You can also still donate online by visiting the link below. Thank you!
