



# WORLD CANCER DAY

How will you mark World Cancer Day



# THANK YOU FOR CHOOSING TO SUPPORT KIDSCAN ON WORLD CANCER DAY

This year's theme is Close the Care Gap which aims to ensure life-saving cancer treatment and care is equal for all – no matter who you are or where you live.

Currently in the UK, childhood cancer survival rates are over 80%, however in low income countries it can be as low as 20%. This can be down to late diagnosis, a lack of awareness of childhood cancer and death from toxicity (side effects) of the treatments being used.

By supporting Kidscan on World Cancer Day you can help us to improve the survival rates across the globe. By raising awareness of the signs and symptoms of childhood cancer you can help improve diagnosis times and by raising money for Kidscan you can help us to find new and improved treatments.

**To help you get started we have picked out our favourite ways to get involved alongside some tips and tricks! But if you need any more support, simply contact us using the details below and one of our team will be in touch!**

**Email: [info@kidscan.org.uk](mailto:info@kidscan.org.uk)**

**Call: 0161 295 3864**

**Visit: [www.kidscan.org.uk/contact](http://www.kidscan.org.uk/contact)**

# FUNDRAISING IDEAS

## 1. Virtual Run Across the World

How far across the globe can you run in February? Setup a fundraising page and ask people to sponsor you to rack up as many miles as you can!

## 2. World Quiz

Everyone loves a quiz so why not organise a world themed quiz for you and your friends. Ask us about the best online platforms to use!

## 3. Share around the World

Take on social media and host a competition to see how far around the world you and your friends can share a fact about childhood cancer. Ask for sponsorship & donations along the way!

## 4. Selfie Competition

Ask your friends or colleagues to post selfies from their travels around the world. Ask for donations to guess where they are, with prizes for the most correct!

## 5. World Coffee Break

Organise a coffee break or morning, selling treats from around the world. Raise awareness of childhood cancer by striking up a conversation about some of our key facts!

## Ready to fundraise?

Visit [www.kidscan.org.uk/worldcancerday](http://www.kidscan.org.uk/worldcancerday) to setup your online fundraising page, download your free fundraising pack and find out how to pay in the money you raise!

# SIGNS & SYMPTOMS OF CHILDHOOD CANCER

If your child has any of these symptoms or you are worried about your child, please seek medical advice. An early diagnosis can help to save lives.

Continued & unexplained weight loss

Headaches - often with vomiting in the early night or morning

Increased swelling or pain in bones, joints, back or legs

Lump or mass in the abdomen, neck, chest, pelvis or armpits

Development of exercise bruising, bleeding or rash

Constant infections

Whitish colour behind the pupils

Nausea which persists or vomiting without nausea

Constant tiredness or noticeable paleness

Eye or vision changes which occur suddenly or persist

Recurrent or persistent fevers of unknown origin





# TO MARK WORLD CANCER DAY

**WE ARE** \_\_\_\_\_

**ON THE** \_\_\_\_\_

\_\_\_\_\_

Did you know that across the global childhood cancer survival rates can be as low as 20%? This can be down a lack of awareness of childhood cancer leading to late diagnosis and death caused by the toxicity of the treatments available. With the money you raise, Kidscan Children's Cancer Research are dedicated to improving survival rates by raising awareness and by investing in research to find less toxic treatments for children with cancer.

To find out more visit [www.kidscan.org.uk/worldcancerday](http://www.kidscan.org.uk/worldcancerday).



# TO MARK WORLD CANCER DAY

I AM

---

---

---

Did you know that across the global childhood cancer survival rates can be as low as 20%? This can be down a lack of awareness of childhood cancer leading to late diagnosis and death caused by the toxicity of the treatments available. With the money you raise, Kidscan Children's Cancer Research are dedicated to improving survival rates by raising awareness and by investing in research to find less toxic treatments for children with cancer.

To find out more visit [www.kidscan.org.uk/worldcancerday](http://www.kidscan.org.uk/worldcancerday).

# TO MARK WORLD CANCER DAY WE ARE RAISING MONEY FOR KIDSCAN CHILDREN'S CANCER RESEARCH

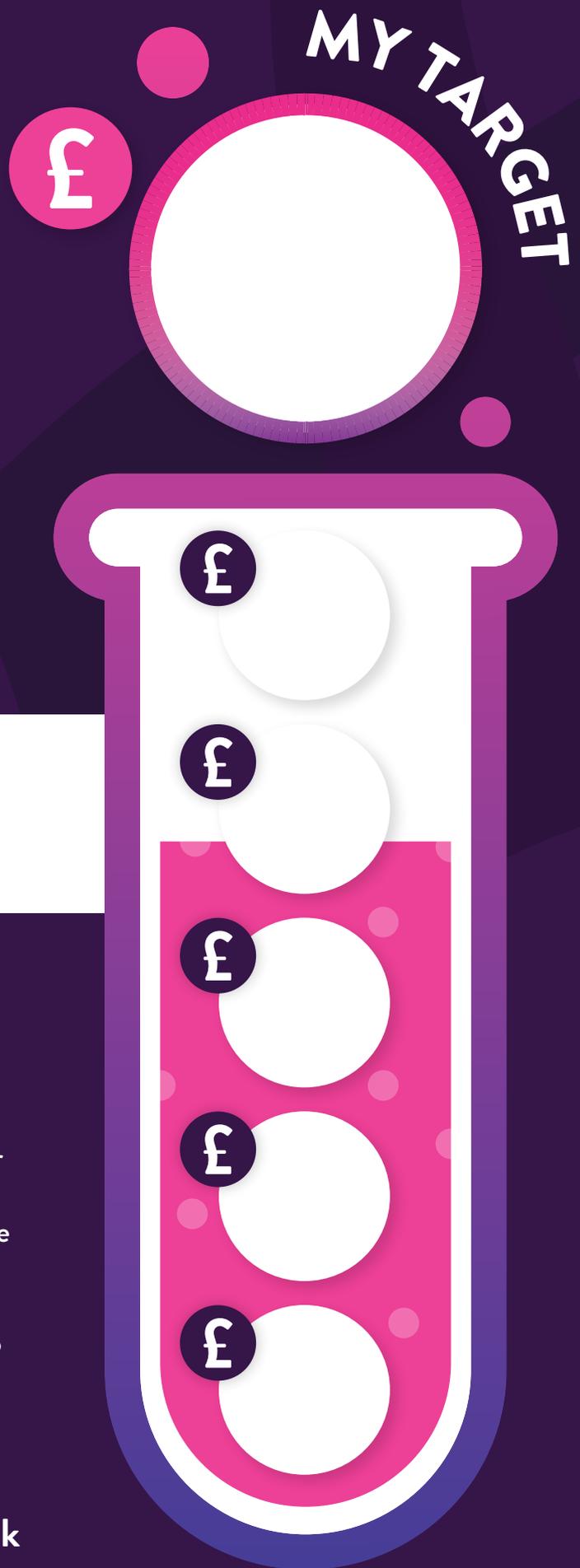
**HELP US REACH OUR  
GOAL BY VISITING:**

.....

**Every penny you raise will go towards  
finding new and improved treatments  
for children with cancer.**

Did you know that across the global childhood cancer survival rates can be as low as 20%? This can be down a lack of awareness of childhood cancer leading to late diagnosis and death caused by the toxicity of the treatments available. With the money you raise, Kidscan Children's Cancer Research are dedicated to improving survival rates by raising awareness and by investing in research to find less toxic treatments for children with cancer.

To find out more visit: [www.kidscan.org.uk](http://www.kidscan.org.uk)



# TO MARK WORLD CANCER DAY I AM RAISING MONEY FOR KIDSCAN CHILDREN'S CANCER RESEARCH

**HELP ME REACH MY  
GOAL BY VISITING:**

.....

**Every penny you raise will go towards  
finding new and improved treatments  
for children with cancer.**

Did you know that across the global childhood cancer survival rates can be as low as 20%? This can be down a lack of awareness of childhood cancer leading to late diagnosis and death caused by the toxicity of the treatments available. With the money you raise, Kidscan Children's Cancer Research are dedicated to improving survival rates by raising awareness and by investing in research to find less toxic treatments for children with cancer.

To find out more visit: [www.kidscan.org.uk](http://www.kidscan.org.uk)

